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**BEST VEGAS ATTRACTIONS' PARTICIPATING MEMBERS**

**LAS VEGAS (2010)** – Best Vegas Attractions (BVA) is a collaborative partnership among several Las Vegas visitor attractions, developed to increase awareness about the organization that will ultimately drive leisure and convention business to participating attractions.

BVA's objective: provide value-added opportunities for travelers and visitors through exclusive offers and discounts. By partnering on marketing, public relations and advertising efforts that include strategic branding, Web site production, collateral production and distribution, BVA attractions combine resources on activities at a fraction of the cost, which saves their respective companies time and money. For more information, go to [www.bestvegasattractions.com](http://www.bestvegasattractions.com).

Currently included in the group (in alphabetical order):

- *Awesome Adventures*: Experience Las Vegas by ATV or Horseback. Go on a tour by Kayak Tours or see Hoover Dam. Also available: Vegas Ziplines and much more. Awesome Adventures also offers Whitewater Rafting in Marysvale, Utah and Grand Canyon, as well as Lodging in Utah and ATV Rentals on the world famous Paiute ATV Trail.
- *Black Canyon Adventures*: Experienced and knowledgeable guides lead a popular scenic raft trip through a remote Colorado River canyon, interpreting the history and geology of the unique riparian area just below world-famous Hoover Dam. Highlights include a dramatic launch from the base of Hoover Dam AND getting an up-close view of the Hoover Dam Bypass Bridge while it is under construction—truly an engineering marvel in and of itself.

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- *“BODIES... The Exhibition”*: At Luxor Hotel and Casino, the Exhibition showcases real full-bodies and organs, providing a detailed, three-dimensional vision of the human form rarely seen outside of an anatomy lab or a morgue. The Exhibition features 13 whole-body specimens and more than 260 organs and partial body specimens. These real human bodies have been meticulously dissected, preserved through an innovative process and respectfully presented, giving visitors the opportunity to view the beauty and complexity of their own organs and systems. In addition to providing an up-close look inside our skeletal, muscular, respiratory and circulatory systems, the Exhibition encourages healthy lifestyle choices by serving as a wake-up call. Authentic human specimens illustrate the damage caused to organs by over-eating and lack of exercise.
- *CSI: The Experience*: Test your inner crime-solver at the blockbuster attraction, CSI: The Experience at MGM Grand. Play the role of a crime scene investigator in this exciting interactive challenge: three murders, 15 lab stations, 15 suspects, three killers. Based on the hit TV show, “CSI: Crime Scene Investigation” and guided by videos featuring cast members, alongside real-life forensic scientists, be the latest recruit to the world of forensic science. Examine bullet casings, match DNA to potential suspects and identify the source of a single strand of hair as guests complete the investigation process. Complete with two state-of-the-art forensic crime labs and dazzling special effects, this new hands-on experience plunges guests deep into the heart of the action. Recommended for ages 12 through adult.
- *Dinner in the Sky*: Offers a fun, high-flying way to experience fine dining in an exhilarating setting that offers unparalleled views of the Las Vegas Skyline. Dinner in the Sky is hosted on a table suspended at a height of 160 to 180 feet by a team of professionals and may accommodate 22 people around the table at every session with three staff in the middle: chef, waiter and entertainer.
- *Fashion Outlets of Las Vegas*: To call it just a mall would be to call Las Vegas just a desert town. A must-see tourist attraction in its own right, Fashion Outlets also offers unbelievable savings on top-of-the-line and designer merchandise. It is worth the short ride to save up to 75 percent off at more than 100 designer outlets all in an enclosed air-conditioned setting. Fashion Outlets is a single-level, specialty outlet shopping destination showcasing the best collection of designer manufacturers including Neiman Marcus Last Call, Polo Ralph Lauren, Burberry, Michael Kors, Williams-Sonoma Marketplace, Nike, Hugo Boss, Aldo, Lucky Brand Jeans, Solis, Coach, Bally, St. John Knits, Tod’s, Tommy Bahama, Kate Spade, Kenneth Cole New York, BCBG Max Azria, Versace and more. Fashion Outlets offers shuttle service from the Las Vegas Strip daily with ticketing desks at the MGM Grand, Miracle Mile Shops at Planet Hollywood and Fashion Show. Every shuttle ticket includes a Green Savings Card with up to \$800 in additional discounts.

- *Fashion Show Mall*: Department stores include Neiman Marcus, Saks Fifth Avenue, Nordstrom, Macy's, Bloomingdales and Dillards and more than 200 specialty retailers and restaurants, making it one of the largest shopping destinations on the Strip and one of the largest shopping centers in the United States. Additionally, each weekend, hourly runway shows feature the latest trends Fashion Show retailers on our modern stage and runway from 12 p.m. until 6 p.m. Friday, Saturday and Sunday.
- *Forever Resorts*: Rents luxury houseboats on Lakes Mead or Mohave plus varied watercraft including fishing/speed boats, pontoons, kayaks or Jet Skis. Four convenient full-service marinas are located in the Lake Mead National Recreation Area: Callville Bay and Temple Bar/Lake Mead, or Cottonwood Cove and Willow Beach/Lake Mohave. Black Canyon Adventures and the Forever Resorts marinas are all within easy driving distance from Las Vegas.
- *Grand Canyon Railway*: Founded in 1901, the attraction enables guests to experience the Grand Canyon historic journey via streamliner-era trains. The train departs from the Route 66 town of Williams, Ariz., approximately 65 miles south of the Grand Canyon.
- *Hard Rock Cafe*: Las Vegas' second Hard Rock Cafe location is now open. The new café features an extensive retail shop, a "LIVE" venue, private function and meeting rooms and a grand cafe restaurant with patio dining and entertainment overlooking the Strip. The (original) Paradise location keeps on "rockin' away" with Hard Rock Cafe's classic dining and retail items.
- *Las Vegas Monorail*: The Las Vegas Monorail is a quick and convenient connection to the Las Vegas Strip, linking riders to the city's world-class restaurants, shows, shops, clubs, hotels and casinos. In just 15 minutes, Monorail riders can travel from one end of the Strip to the other in a safe, clean and climate-controlled environment – without the hassles of traffic or wasted time. The Monorail's electric, zero-emissions trains arrive every few minutes at each of the seven stations: MGM Grand; Bally's/Paris Las Vegas; Flamingo/Caesars Palace; Harrah's/Imperial Palace; Las Vegas Convention Center; Las Vegas Hilton and Sahara.
- *Madame Tussauds Las Vegas*: Located in front of the Venetian Resort Hotel Casino, Madame Tussauds Las Vegas offers guests the unique opportunity to 'interact' with incredibly life-like iconic figures from the celebrity worlds of film, TV, music, sports and politics. Guests can 'grab hold' of their favorite stars with our many interactive experiences. With more than 100 wax figures, guests can take pictures, touch and get up close and personal in a themed setting. The attraction is open 365 days a year starting at 10 a.m.

- *Pampas Brazilian Steakhouse & Grille*: Located in the striking Miracle Mile shops at Planet Hollywood Resort, Pampas offers a warm, inviting and interactive dining experience that makes it a must-visit for guests and locals alike. Pampas reflects the tradition of the nomadic cowboys who roamed the Brazilian Pampas, a massive region of fertile grasslands in South America and is a modern emporium reflecting this traditional style of food preparation, showcasing the richness of the land and the camaraderie that develops over a shared meal.
- *Papillon Airways, Inc.*: Founded in 1965, Papillon Airways, Inc. (French for “butterfly”) and Grand Canyon Airlines/Scenic Airlines since 1929 are the largest “flightseeing” companies in the world, with nearly 70 state-of-the-art helicopters and airplanes, specifically designed to reveal panoramic views beyond imagination. The Halvorson family recently acquired Kenai Helicopters (now known as Grand Canyon Helicopters), Grand Canyon Airlines, Grand Canyon Coaches and Scenic Airlines. These companies are the only companies that fly the entire Grand Canyon including the South and West rims, in addition to tours of Las Vegas, Page/Lake Powell and Monument Valley. Tours afford maximum flight time, enabling guests to fully discover Grand Canyon’s great wilderness and scenic attractions. During busy months, the Halvorson companies fly more than 3,500 passengers daily.
- *SkyDive Las Vegas*: Offering state of the art parachute equipment with instructors who have thousands of jumps under their belts, each is licensed by the United States Parachute Association. Catch one of their free shuttles from the Las Vegas Strip to the Skydive Las Vegas hanger, where visitors are trained and outfitted for the jump. Fly to 15,000 feet in Skydive Las Vegas' PAC 750XL. During the airplane ride and skydive see: Lake Mead, Hoover Dam; Valley of Fire; Colorado River; Lake Mohave; Red Rock Canyon; Mt. Charleston and the entire Las Vegas Strip. Then freefall at 120 to 130 mph (180 kph) for about 60 seconds. After the parachute opens, guests have a five to seven minute parachute ride where instructors steer the parachute to the ground for a nice soft landing.
- *A Special Memory*: The chapel prides itself on being one of the only fully self sufficient wedding chapels in Las Vegas. From the free-standing structure to their fleet of limousines, A Special Memory stands apart from the rest. Couples can choose from two beautiful chapels, from the traditional to the brand new garden-style Candlelight Chapel. They also offer the garden gazebo for small outdoor weddings, along with their world-famous drive-up wedding window.

- *“Titanic: The Artifact Exhibition”*: Located inside Luxor Hotel and Casino, the 25,000-square-foot exhibit features numerous items from the Titanic, including luggage, the ship's whistles, floor tiles from the first-class smoking room, a window frame from the Verandah Cafe and an unopened bottle of champagne with a 1900 vintage. In addition, the exhibit features a piece of Titanic’s hull, a full-scale re-creation of the Grand Staircase as well as a newly expanded outer Promenade Deck, complete with the frigid temperatures felt on that fateful April night. These actual artifacts, recovered from two and one half miles below the surface of the North Atlantic, tell the story behind the legendary *Titanic*’s short journey from construction and destruction to eventual recovery. Walk her decks, peer into her cabins and meet her passengers and crew. The personal artifacts on display offer haunting, emotional connections to the forever-altered lives of those on board the Titanic. Visitors even have a chance to walk through authentically re-created first- and third-class rooms, with furnishings by original manufacturers.
- *Walters Golf*: As fellow golfers, they are committed to providing "guests" with the things that are important to golfers: an enjoyable pace of play, excellent course conditions and superior customer service. Walters Golf is the leading golf company in Las Vegas and owns and operates three of the city’s most unique, renowned and challenging courses: Bali Hai Golf Club; Desert Pines Golf Club and Royal Links Golf Club as well as the award winning Cili restaurant.

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