

## Attractions band together to form Best Vegas Attractions group

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A group of Las Vegas-based tourist attractions have come to the conclusion that working together may reap greater benefits. As a result, a new “cooperation versus competition” mantra and approach has led to the formation of [Best Vegas Attractions](#).

The partnership provides participating businesses with a platform to implement marketing, advertising, databases and sales strategies in an impactful and cost-effective way, expanding reach beyond what each could accomplish as individual companies. Visitors who patronize participating attractions will save anywhere from 15 to 50 percent off the regular prices, for savings up to \$500.

For pleasure travelers, Best Vegas Attractions helps makes travel decisions easier than ever before with exciting discounted values. For businesses, the groundbreaking consortium is setting new rules for conducting business in the tourism industry.

Still growing, the group currently includes everything from the famous Vegas Monorail to exciting exhibitions.

**"BODIES...The Exhibition"**: Showing at Luxor Hotel and Casino, this exhibition features actual human specimens and allows people of all ages access to sights and knowledge normally reserved for medical professionals.

**"Titanic: The Artifact Exhibition"**: Featuring more than 300 artifacts as well as breathtaking replicas from the famous ship, the Titanic exhibit brings history to life inside Luxor Hotel and Casino.

**Papillon Airways, Inc.**: Founded in 1965, Papillon Airways, Inc. and the 1929-founded Grand Canyon Airlines/Scenic Airlines are the world’s largest flightseeing companies. The pair boasts nearly 70 state-of-the-art helicopters and airplanes, specifically designed to reveal panoramic views beyond imagination. The Halvorson family recently acquired Kenai Helicopters (now known as Grand Canyon Helicopters), Grand Canyon Airlines, Grand Canyon Coaches and Scenic Airlines. These are the only companies that fly the entire Grand Canyon including the South and West rims, in addition to tours of Las Vegas, Page/Lake Powell and Monument Valley. Tours afford maximum flight time, enabling guests to fully discover Grand Canyon's great wilderness and scenic attractions. During busy months, the Halvorson companies fly more than 3,500 passengers daily.

**Madame Tussauds Las Vegas**: Located in front of the Venetian Resort Hotel Casino, Madame Tussauds Las Vegas offers guests the unique opportunity to “interact” with incredibly life-like iconic figures from the celebrity worlds of film, TV, music, sports and politics. Guests can grab ahold of their favorite stars with via numerous interactive experiences. With more than 100 wax

figures, guests can take pictures, touch and get up close and personal in a themed setting.

**Hard Rock Café:** Set to open later this summer, Las Vegas' second Hard Rock Café location will feature an extensive retail shop, a "LIVE" venue, private function and meeting rooms, and a grand cafe restaurant with patio dining and entertainment overlooking the Strip. The original Paradise location continues to "rock away" with Hard Rock Café's classic dining and retail items.

**Las Vegas Monorail:** A quick and convenient connection to the Las Vegas Strip, the Las Vegas Monorail links riders to the city's world-class restaurants, shows, shops, clubs, hotels and casinos. In a quick 15 minutes, riders can travel from one end of the Strip to the other in a safe, clean and climate-controlled environment - without the hassles of traffic or wasted time. The Monorail's electric, zero-emissions trains arrive every few minutes at each of the seven stations: MGM Grand; Bally's/Paris Las Vegas; Flamingo/Caesars Palace; Harrah's/Imperial Palace; Las Vegas Convention Center; Las Vegas Hilton and Sahara.

**Fashion Outlets of Las Vegas:** Located 36 miles south of Las Vegas in Primm, the outlets serve up more than 100 stores with discounts up to 75 percent off designer fashions.

For more information, go to [www.bestvegasattractions.com](http://www.bestvegasattractions.com).