



TRAVEL PULSE

Best Vegas Attractions Debuts with Exclusive Offers

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A group of Las Vegas-based tourist attractions have banded together to form Best Vegas Attractions, offering discounted values. Among its members is "Bodies...The Exhibition" at Luxor Hotel and Casino; the Fashion Outlets of Las Vegas, in Primm, Nev.; the Hard Rock Café, which will open its second location in Las Vegas this summer; the Las Vegas Monorail, with seven stations along the Strip; Madame Tussauds Las Vegas at the Venetian Resort Hotel Casino; Papillon Airways, Inc., and Grand Canyon Airlines/Scenic Airlines, which offer flightseeing tours to the Grand Canyon and other scenic areas; and "Titanic: The Artifact Exhibition" at Luxor.

The group has developed rack cards discount and referral booklets, all branded as Best Vegas Attractions. The referral program officially began in May and provides cash incentives to concierges and front desk representatives, as well as discounts to visitors. More than 40,000 booklets are being distributed to more than 113 resorts. The program is designed to save visitors up to \$500 and concierge and front desk representatives to receive up to \$100 per booklet in cash-back incentives. Consumers who patronize participating attractions will save 15 to 50 percent off the regular prices. For more information, visit www.bestvegasattractions.com.



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